

Foundation for the Performing Arts Center  
P.O. Box 1137, San Luis Obispo, CA 93406  
(805) 541-5401

For Immediate Release  
Contact: Heather Cochrane, Executive Director  
Tel: (805) 541-5401  
Email: heather@fpacslo.org

**Cirque Éloize will be Third Full-House  
For the Community-Sponsored 2013-2014 School Matinee Performance Season**

(San Luis Obispo, CA, January, 2014) The Foundation for the Performing Arts Center is delighted to announce the third community-sponsored 2013-2014 School Matinee performance, Cirque Éloize, was filled by the end of October. The success of the season is largely due to a big first for the program: gifts through the Foundation have allowed PAC Outreach to offer admission-free school matinees to students, teachers and chaperones.

The School Matinee Performances program allows thousands of local children the opportunity to attend performances at the Performing Arts Center during the school day. By sponsoring the cost of admission, the Foundation for Performing Arts Center hopes to increase access for local K-12 students to participate in meaningful performing arts activities.

“By making these school matinees admission-free, the Foundation is breaking down some significant financial barriers that have kept many schools from attending live performances in the past,” says Melody Klemin, Outreach Services Specialist for the PAC. In collaboration with local arts curriculum specialists and the Cal Poly Liberal Studies Department, Klemin produces standards-based study guides specific to each performance for teachers. “Especially with the recent introduction of Common Core, our hope is that educators will use these guides before and after performances to integrate their students’ experience at the PAC with the learning that happens every day in the classroom.”

“We are so grateful for the many generous gifts Foundation members have given for this program. It’s exciting to be able to provide the resources to introduce more children to live arts. It’s truly a gift that keeps on giving,” states Heather Cochrane, Executive Director for the Foundation.

The Foundation *provides and promotes an extraordinary and accessible center for the performing arts that elevates the arts in our community*, in collaboration with our partners, California Polytechnic State University and the City of San Luis Obispo. Each year hundreds of generous individuals and local businesses make contributions to the Foundation to keep the Performing Arts Center thriving, well-equipped, affordable, and accessible to our county’s young people.

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If you would like more information about the Foundation for the Performing Arts Center, please call Heather Cochrane at (805) 541-5401 or email [Heather@fpacslo.org](mailto:Heather@fpacslo.org)