

FOR IMMEDIATE RELEASE

Contact: Shannon McGee
Phone: 805-541-5401
Email: shannon@fpacslo.org



Swanson PAC Community Access Fund Grant Workshop to be held February 22
Foundation for the Performing Arts to provide best practices for grant applicants

SAN LUIS OBISPO, February 14, 2017—the Foundation for the Performing Arts Center is hosting a grant workshop for applicants to the second annual Swanson PAC Community Access Fund (Swanson Fund). The workshop will be held in the Founders Room at the PAC on February 22nd at 3 pm. All performance groups planning to apply for the grant are encouraged to send at least one representative to the complimentary workshop. The workshop will focus on key goals and objectives for applicants and will also allow the panel to solicit feedback from last year’s recipients.

Eligibility requires that groups have a non-profit 501c3 status and a performance date scheduled at the PAC during the 2017-18 season. “We are so pleased to be able to offer this grant opportunity for the second year in a row. Named for Clifton Swanson, this fund seeks to celebrate the unique opportunity of performing in a world class hall for all of the resident companies in the community,” stated Libbie Agran, Honorary Trustee of the Foundation. “We hope that we can use this time together to exchange ideas and opportunities as well as help these groups to identify matching grants when possible.”

The workshop will provide applicants with more information about the fund, as well as an overview by key PAC staff about the specifics of performing in the hall. Foundation representatives will go over requested grant information, and provide additional resources for both grant writing and communications.

The Swanson Fund provides additional program funding to local community performing arts groups to perform at Harman Hall in the upcoming season. Last year, through the generosity of Foundation donors, the inaugural Swanson Fund grants were awarded to 9 local performing arts groups performing in the 2016-17 season and totaled nearly \$30,000.

Applications for this year’s Swanson Fund are available now online at <http://fpacslo.org/swanson-fund/>, or by contacting Justin McMillan, Justin@fpacslo.org or (805) 541-5401. Applications are due by 5 pm April 3. Applicants for the 2017-18 Swanson Fund grants need to have their date for presenting at the PAC reserved for next year to qualify, among other financial qualifications. Awards will be announced after May 1.

In addition to the Swanson Fund, all community arts groups performing at the PAC receive a 75% rental discount from the Foundation and its partners, Cal Poly and the City of San Luis Obispo. Nearly 30 community groups took the stage at the PAC last year, comprising 140 shows.

About the Foundation for the Performing Arts Center

Established in 1986, the Foundation provides and promotes an extraordinary and accessible center for the performing arts that elevates the arts in our community, in collaboration with our partners, California Polytechnic State University and the City of San Luis Obispo. For more information on the Foundation, its mission, values and programs, please visit: <http://fpacslo.org>

For more information contact:

Shannon McGee, Marketing and Communications
Foundation for the Performing Arts Center
PO BOX 1137
San Luis Obispo, CA 93406
805-541-5401
shannon@fpacslo.org

Board of Directors

John Rolph
President
Simone Lagomarsino
Vice President
Maryellen Simkins
Secretary
Trudie Safreno
Treasurer
Jill Anderson
Sharon Armstrong
Anthony Brizzolara
Kathleen Choal
Kristin Flynn
Joey Leslie
Ziyad Naccasha
Nina Negranti
Skylar Stuck

Honorary Board

Libbie Agran
Jim Eckford
Robert Haas
Brendan McAdams, Jr., M.D.
Clifton Swanson
Matt Trevisan

Executive Director

Leann Standish