

FOR IMMEDIATE RELEASE

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BMW of San Luis Obispo announced as presenting sponsor of Foundation for the Performing Arts Center's Heart of the Arts Gala and Sidecar Loading Dock Party

SAN LUIS OBISPO, July 24, 2019-- The Foundation for the Performing Arts Center announced today that BMW of San Luis Obispo will be the presenting sponsor of its signature event, the *Heart of the Arts Gala and Sidecar Loading Dock Party*. The Foundation's biennial Gala will take place Saturday, September 7th, 2019 and is co-chaired once again by Kristin Hoover and Courtney Meznarich. The Foundation will celebrate the generosity of Pat and Ben McAdams, who will serve as honorary chairs of the event this year.

Tickets for the dinner portion of this highly anticipated event are already sold out. However, there is still time to purchase tickets for the Sidecar Loading Dock Party for just \$65.

"We are happy to partner with the Foundation," stated Vince Troncoso, General Manager of BMW of San Luis Obispo. "The PAC's School Matinee Program is so integral to this community."

All proceeds will benefit the Foundation and its mission to increase accessibility to the performing arts for the entire Central Coast community. Next season, the Foundation will bring up to **12,000 local students** to the PAC for free School Matinee Program performances and support the efforts of nearly 1,000 resident artists performing on stage in the PAC.

About the Foundation for the Performing Arts Center

Established in 1986, the Foundation provides and promotes an extraordinary and accessible center for the performing arts that elevates the arts in our community, in collaboration with our partners, California Polytechnic State University and the City of San Luis Obispo. For more information on the Foundation, its mission, values and programs, please visit: <http://fpacslo.org>



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